



Affiliate Program Terms and Conditions

These Affiliate Program Terms and Conditions ("Agreement") are entered into between Business Telco Ltd, a company duly registered and existing under the laws of England & Wales, having its principal place of business at [Address] and the affiliate ("Affiliate") participating in the Business Telco Ltd Affiliate Program.

1. Application and Acceptance 1.1 The Affiliate Program is open to existing Business Telco Ltd clients who may apply by completing the signup form available on request. 1.2 The Supplier will evaluate all applications and may follow up with the Affiliate for further questions or information. 1.3 The Supplier reserves the right to accept or reject any application at its sole discretion. 1.4 Upon acceptance into the Affiliate Program, the Affiliate will be notified via email or other suitable means.
2. How the Affiliate Program Works 2.1 The Affiliate Program allows Affiliates to promote the Supplier's products/services through unique affiliate links provided by the Supplier. 2.2 The Affiliate shall comply with the Supplier's guidelines for link promotion and brand promotion, as outlined in sections 4 and 5 of this Agreement. 2.3 The Affiliate will earn a commission for qualified sales generated through their affiliate links, subject to the terms specified in section 3 of this Agreement. 2.4 The Supplier will provide the Affiliate with access to reporting tools to monitor their performance and track commission payments.
3. Commission and Payment 3.1 The Affiliate becomes eligible for commission when a referred customer makes a qualified purchase through the Affiliate's affiliate link. 3.2 Commission earnings are based on a percentage of the total bill spend (excluding VAT) of the referred customer. 3.3 The commission rates and eligibility criteria are set forth by the Supplier and are subject to change. The Affiliate will be notified of any changes with a reasonable notice period. 3.4 Commission payments will be made on a monthly basis, 30 days in arrears, upon receipt of an invoice from the Affiliate. Payment will be made in accordance with the Affiliate's provided payment method. 3.5 The Supplier reserves the right to withhold or void commission payments for purchases deemed ineligible or fraudulent. 3.6 Bonus offers may be available to Affiliates based on meeting certain conditions, as determined by the Supplier.
4. Link Promotion 4.1 The Affiliate shall promote their affiliate links in compliance with applicable laws, regulations, and the Supplier's guidelines. 4.2 The Affiliate shall not engage in any misuse of affiliate links, including but not limited to the use of adware, cookie-stuffing, or popups.

5. Brand Promotion 5.1 The Affiliate shall use the Supplier's brand, trade names, logos, service marks, slogans, domain names, and product names in compliance with the Supplier's guidelines. 5.2 The Affiliate shall adhere to the messaging guidelines provided by the Supplier when presenting the Supplier's products/services. 5.3 The Affiliate shall use acceptable types of advertising for promoting the Supplier's products/services, as determined by the Supplier.
6. Affiliate Tracking 6.1 The Supplier may utilise affiliate management software or third-party affiliate networks to track and report the Affiliate's activity and performance. 6.2 The Supplier's tracking system will be used to monitor the Affiliate's sales, calculate commission earnings, and provide performance reports.
7. Confidentiality Agreement 7.1 Both parties acknowledge that during the course of the Affiliate Program, confidential information may be shared. 7.2 The parties agree to maintain the confidentiality of any proprietary or confidential information received from the other party and not to disclose it to any third party without prior written consent.
8. Termination or Suspension 8.1 This Agreement shall remain in effect until terminated by either party. 8.2 The Supplier reserves the right to terminate or suspend an Affiliate's participation in the Affiliate Program for any reason, including but not limited to breach of this Agreement or fraudulent activities. 8.3 Termination of this Agreement shall not relieve the parties of any obligations or liabilities accrued prior to the termination.
9. Legal Stipulations 9.1 The laws of England & Wales shall govern this Agreement. 9.2 Any disputes arising out of or in connection with this Agreement shall be resolved through arbitration in accordance with the rules of Alternative dispute resolution. 9.3 The Affiliate shall comply with OFCOM guidelines and any other applicable laws or regulations. 9.4 Neither party shall be liable for any indirect, consequential, or incidental damages arising from the performance or non-performance of this Agreement. 9.5 If any provision of this Agreement is deemed invalid or unenforceable, the remaining provisions shall remain in full force and effect.

By participating in the Business Telco Ltd Affiliate Program, the Affiliate acknowledges and agrees to abide by these Terms and Conditions.

Supplier: Business Telco Ltd

By: _____ Name: _____ Title:

Affiliate:

By: _____ Name: _____ Title: _____